Artwork specifications for Towelettes: Twin pack for screen cleaning

Label size: 108mm x 82mm

Minimum quantity of labels: 500

If you are setting up your own artwork the following is how it should be set up and supplied for us to impose for print production.
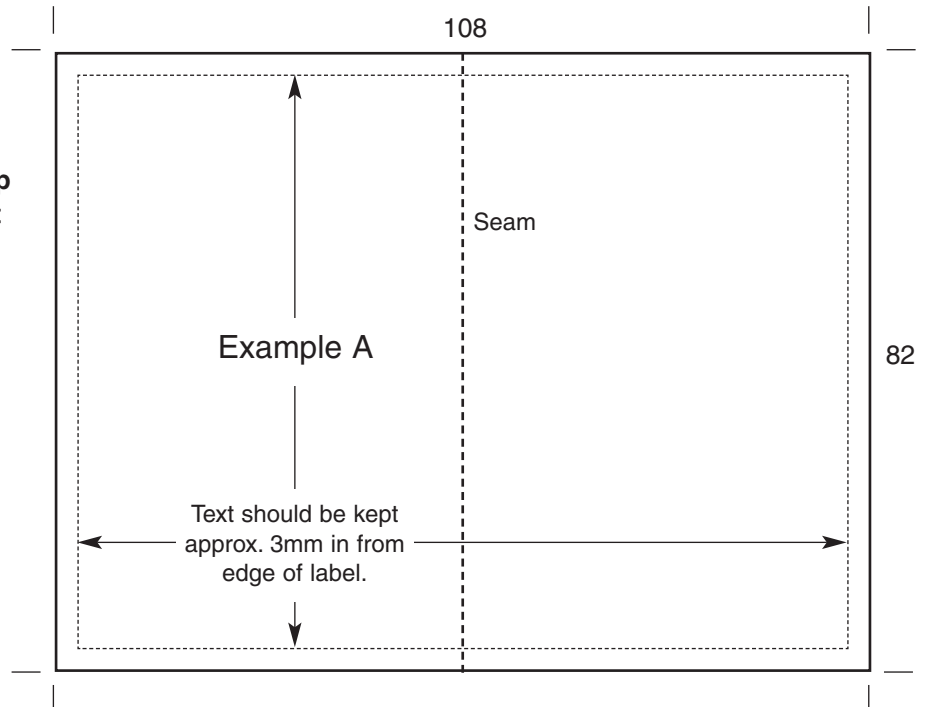
- All logos are to be supplied as **Adobe Illustrator eps** files.
- All photos are to be supplied as **Photoshop tif or eps at 300dpi.**
- Artwork file for printing with logo, text etc., to be supplied as **Adobe Illustrator eps** (no fonts all type as outlines).

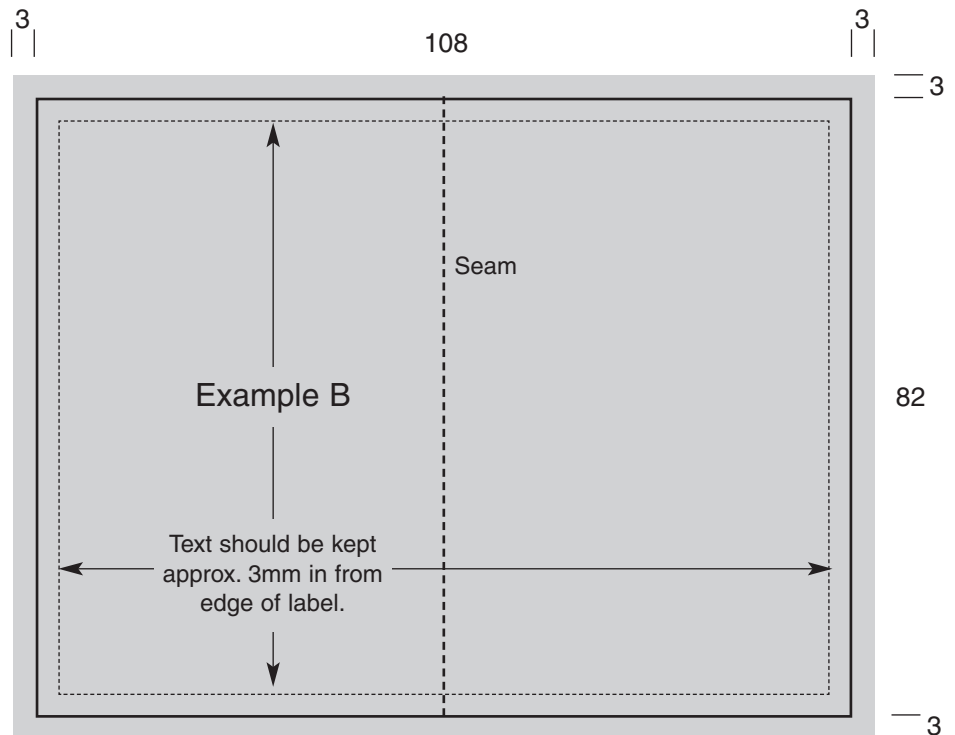### THIS IS THE PREFERRED FORMAT

If label has tif or eps images and is too large to email in this format, a high resolurion (print quality) pdf file with fonts embedded is acceptable.

Note: Please ensure that all trim marks, registration marks are on the file supplied.

- **No other format is acceptable. If not supplied in correct format, your file will be returned and no work can be commenced until supplied as above.**
- If printing in single or spot colours please indicte PMS colours used.
- If 4 colour process printing ensure file is supplied in CMYK format.

108

82

Seam

Example A

Text should be kept approx. 3mm in from edge of label.

If your label is a logo or lettering on a white background set up as Example A.

3   108   3

3

Seam

Example B

82

Text should be kept approx. 3mm in from edge of label.

3

If your design has a background colour or graphic that extends to the edge of the label it will require a 3mm bleed around the label as in Example B.

Your Label Here

93mm

120mm