

## Reseller Version: Artwork specifications for Sunscreen: 50g tube

### Up to 999 Labels

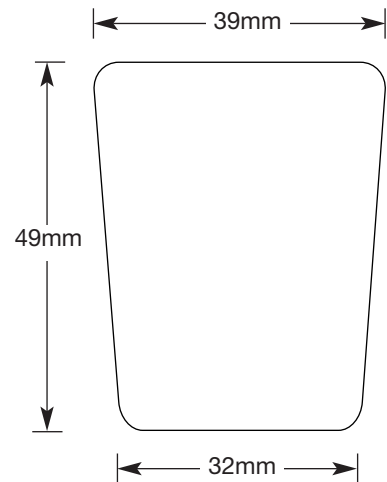
Digital Print Labels

Digital printing via IBM environment ... Not Mac

Delivery: 5-8 days from approval of artwork.

#### FILES:

- EPS, or Adobe Illustrator, version 4, saved as **Vector Art** files with no imbedded images.
- If an image is the only option, a tiff file is preferred.
- Please **do no** send images contained inside document or eps files.
- If you cannot send files as eps or AI saved as Vector Art files, digitising charges may apply.
- Please do not send jpeg, pdf, gif or Powerpoint files, or any document with embedded images.
- Please nominate the PMS colours you require.
- All original fonts used on the job must be supplied on disk, Truetype fonts are acceptable. If possible indicate the name of the font.
- Our system prints 300dpi. the image saved at higher resolution will be a better quality print.
- Email file: (no more than 1MB - save file at a high resolution but small image size).



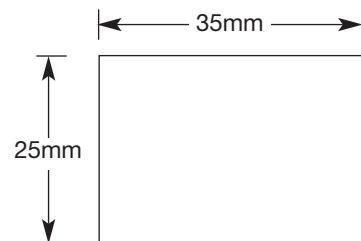
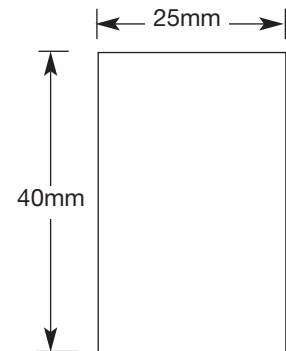
**Sunscreen Lotion Label**

### Over 1,000 Labels or Pad Printed

Screen Print or Letterpress.

Delivery 12-17 days from approval of artwork.

- All logos are to be supplied as **Adobe Illustrator eps** files.
- All photos are to be supplied as **Photoshop tif or eps at 300dpi**.
- Artwork file for printing with logo, text etc., to be supplied as **Adobe Illustrator eps** (no fonts all type as outlines).
- **No other format is acceptable. If not supplied in correct format, your file will be returned and no work can be commenced until supplied as above.**
- If single colour printing please indicate PMS colour.
- If 4 colour process printing ensure file is supplied in CMYK format.



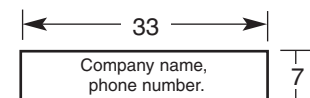
**Pad Printed Tubes maximum image area**

### Optional ID labels.

All SPF30+ sunscreens sold in Australia must include the name and address of the manufacturer in the event that the sunscreen causes an adverse reaction to the user. That is the reason the name "True Sunscreen" and address is printed on the tube. If you'd like to cover this name and address with your details, we can print a 33 x 7mm self adhesive label, and stick over the "True Sunscreen" details. Thus, your client's tube will now have 2 labels, their label on the front and your ID label on the back. Your label can include 2 lines of type.



Back



**Optional ID Label for back of tube**