

## Artwork Specifications for Nail File

If you are setting up your own artwork the following guidelines should be followed.

Please supply artwork files as PC (IBM format) in any of these formats:

- EPS, PDF, JPEG, TIFF, PSD, AI, (eps is preferred).
- Illustrator CS3 or lower.
- Photoshop CS2 or lower.
- The Nail file can be printed on both sides.
- All images within the file should be 300dpi.
- Convert all fonts to outlines or curves or rasterize if using Photoshop.
- Nail File is 7in x 0.75in.
- Bleed is to be added if images extend to edge of nail file this is 7.5in x 0.937in (See template)
- All text and any logos should be kept at least 1/8in from back edges of template.
- Please do not create a border that follows the shape of the nail file or wrap text around the curved ends. There is some variance in the finished product and movement when shape is cut out.
- Do not round artwork corners as to make it appear like a nail file unless you use this as positioning only.
- Please set up colours as CMYK only as these nail files are laser printed, we cannot print spot colours.
- When deciding on colours or images please consider that when the abrasives are applied the colours will darken slightly.
- Made in USA is to appear somewhere on the nail file artwork. (Front or Back)
- **No other format is suitable. If not supplied in correct format, you will be notified and no work can be commenced until supplied as indicated in the above specifications.**

